

## First Annual NASA Project Management Conference

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# RISK-WEIGHTED COST ESTIMATES - PRINCIPLES

## AND PRACTICAL APPLICATIONS

Dr. Iqbal "Bob" Noor, P.E., CCE, PMP Robert Martin, PMP Paul Zimmermann, P.E., PMP









## **Presentation Outline**

- Company Overview
- Impacts of Deregulation (Capital Stewardship)
- Overview of Risk-Weighted Cost Estimating Process
- Use of Contingency to Support Continuous Risk Management
- Integration of Project Risk Management with Financial Risk Management
- Questions and Answers



## **The Entergy Corporation**

- Headquartered in New Orleans, LA
- More than \$10 Billion in Annual Revenues
- More than \$25 Billion in Assets
- Major Functions
  - Generation Company
  - Transmission Company
  - Distribution Company
  - Retail Company
- More than 2.7 Million customers
- More than 25,000 megawatts capacity





## **Entergy Transmission**

- More than 15,000 miles of Transmission lines (69 KV to 500 KV)
- Approximately 1000 substations
- Annual Capital Expenditure (\$250 MM to \$300 MM)
- Transmission Project Challenges = High Risk
- Aggressively pursuing Best Practices



## **Electricity Utility Market Changes**

#### **Regulated Market Pre 1990's**

- Capital Investment Recovered Through Rate Base
- Lack of Competitive Pressures
- Service Area Well Defined
- PSC Approved Rate Increases
- Vertically Integrated
  Utilities

#### **Deregulated Market**

- Performance BasedRates Higher Risk,Higher Return
- Effective Capital Deployment is Key
- Influx of IndependentPower Producers (IPPs)
- Increased ProjectManagement Involvement

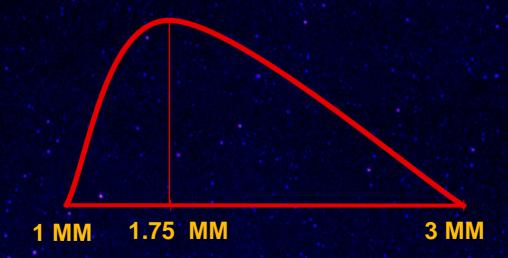


## Why Risk Weighted Cost Estimates?

#### Single Value (Deterministic) Estimates

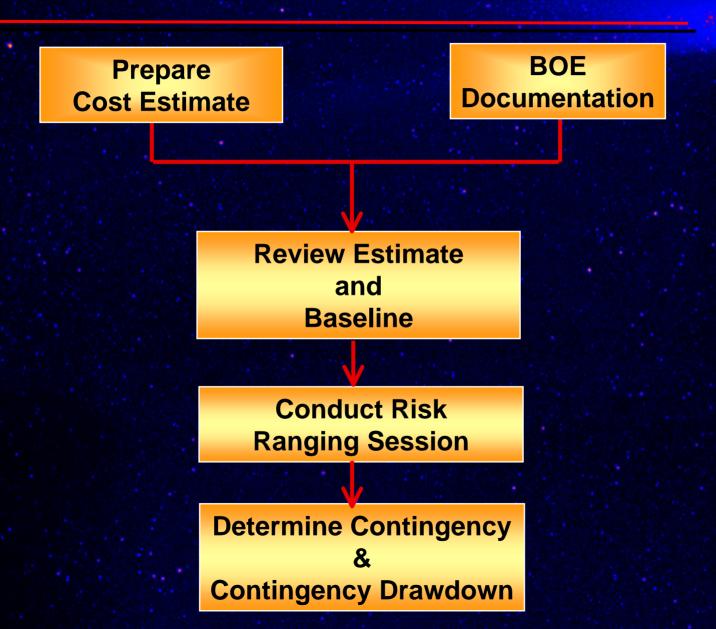
- > Bid Evaluation
- Setting Budgets

There is Uncertainty in Cost Estimates





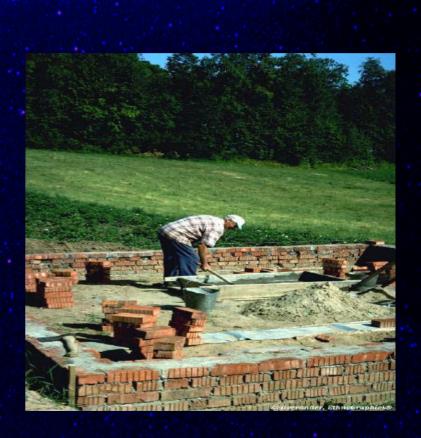
## **Risk-Weighted Cost Estimating**





## **Base Cost Estimate**

- Represents "Most Likely"Costs (Quotes, Historic Data, Manuals)
- Approaches "Best in Class"
- Lean with No Hidden
  Allowances
- Miscellaneous Costs or Allowances Justified
- Basis of Cost Estimate





## **Peer Review of Base Cost Estimate**

- Peers are SME's (15+ yrs experience)
- Able to apply "sanity" check
- Participate in Estimate Reconciliation
- Share Lessons Learned with Project Team
- Cost Estimate data should be circulated ahead of Review



End Result is a baseline cost estimate



## Risk Ranging Session Participants

- > Project Manager
- > Business Rep
- Discipline Leads
- > Project Controls
- Contractor/Vendor
- > Facilitator
- > Scribe



Group Size Should Be Restricted To No More Than Ten



## **Completed Cost-Influence Factor Matrix**

Description	Base Cost		1	2	3	4
Description	X1000		Design	Testing	Schedule	Contract
DESIGN	In US\$		Risks	Risks	Risks	Risks
Site	545	-	65.		0	75% (0)
Investigations		+	150		1,500	25% (1300)
Electrical	500	-	150	10.00	120	**
Design	6.5	+	200	CONT. PART	500	35 9 7 7
Relay	500		100		600	\$ 17 P. CO.
Design		+	495		200	The Array
Relay	1,355	1.7	110		100	
Settings	3.3	+	380		0	Part of the
CONSTRUCTION			A CONTRACTOR			
Site	1,540	-		85	175	11 Am 24
Work	3674	+	40.720	390	35	
Equipment	275	-	A COMPANY OF A	500		
Installation		+		275	14 m	Walley of
Commissioning	285		200	200	Martin St.	F 200 100 100
		+	142	200	A CHANGE	
Effect on Total	100		Company (A)		A CONTRACTOR	Tentra July
Estimate	5,000	-	625	785	1,030	75% (0)
The state of the s	**	+	1,267	865	2,270	25% (1300)



## Risk Analysis Models

#### **Simple Monte Carlo Model**

#### **Considerations**



- Correlation
- Number of Iterations

For Factored estimates, correlation between Influence Factors must be considered.



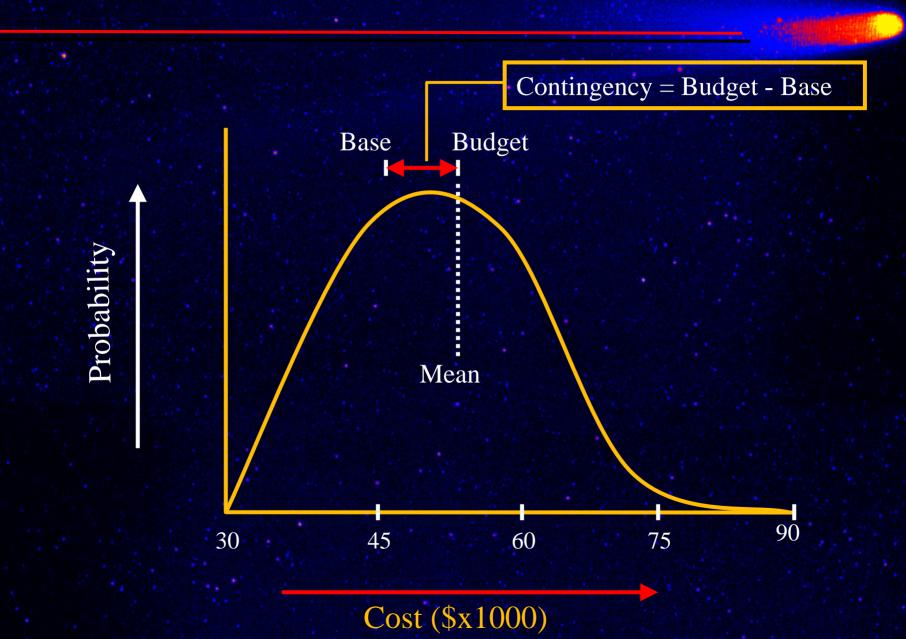
## **Risk Analysis Results**

- Probabilistic Distribution of Costs
- Minutes of Ranging Session (Scribe Output)
- Sensitivity Data (Tornado Diagram)

Risk Analysis results are reviewed before release



## **Using Results to Set Contingency**





## **Using Results to Set Project Budgets**

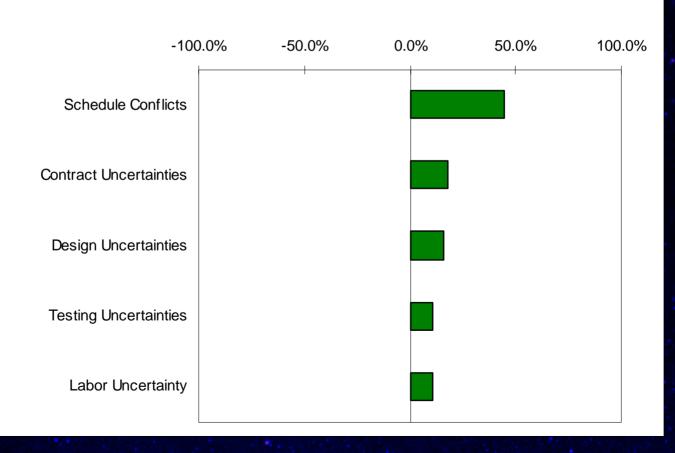
- Budget is usually set at P50 value
- Other probability values may be used
- Use the mean of the simulated costs

From a corporate portfolio viewpoint, the expected cost of a portfolio of projects is of more interest than the costs of the individual projects considered separately. Thus individual projects are considered at the mean of the simulated cost distributions.



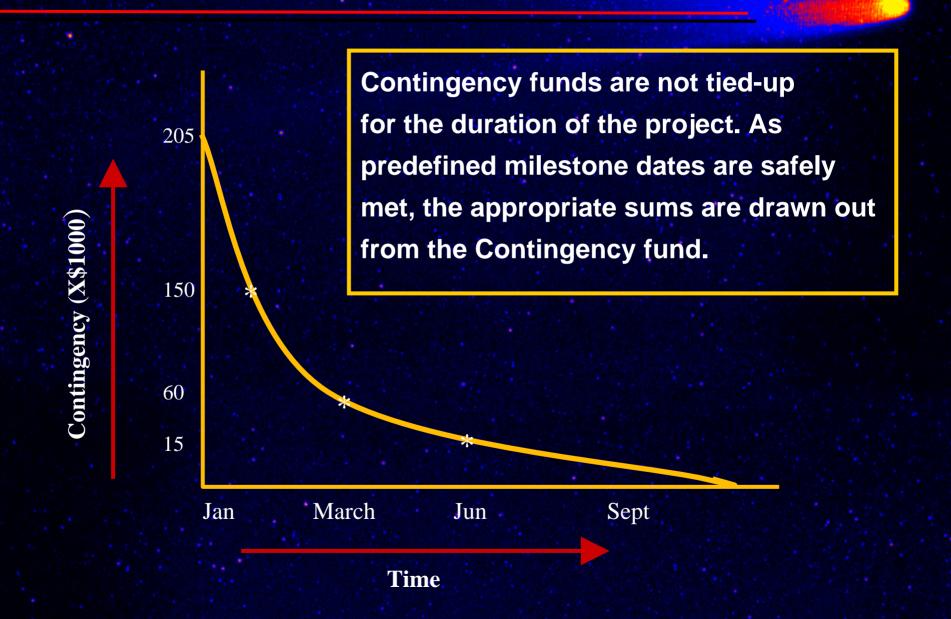
## **Tornado Diagram**





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## **Contingency Drawdown Curve**





## Results - Capacitor Bank Project

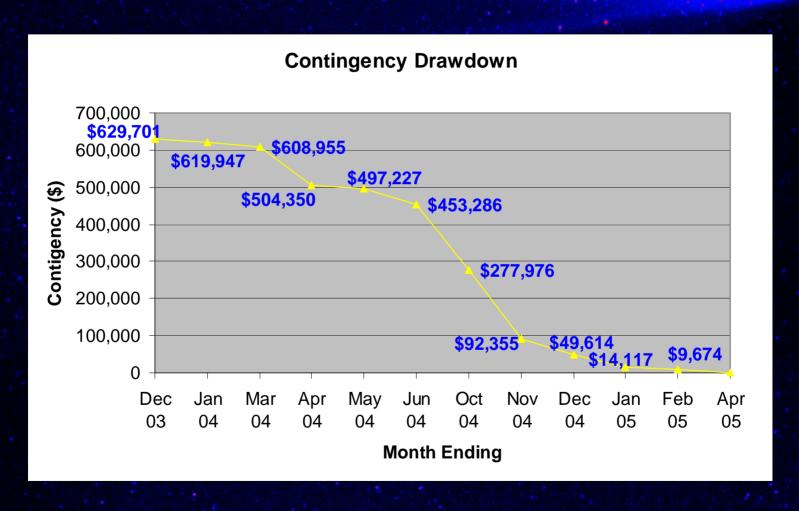
<b>Base Cost Estimate</b>	Post Peer Review Cost Estimate	Risk-Weighted Cost Estimate	Actual Final Project Cost
\$408,000	\$470,000	\$529,000	\$525,000

#### **Major Risk Factors:**

- Fault Current
- Mobile Transformer
- Cost of Additional Property
- Traps on Capacitor Bank to Block Carrier Signal
- Grounding Grid Additions



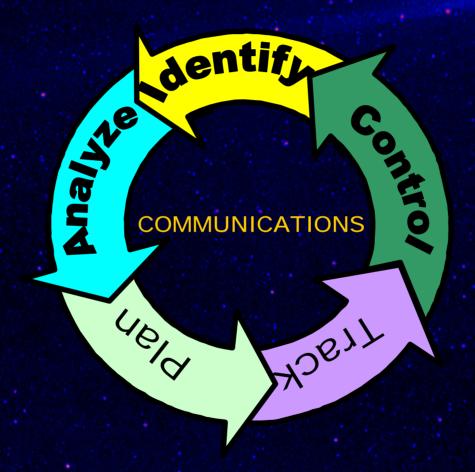
## Results - City of Jonesboro, AR



Managing Contingency through DrawnDown Plots

# Funding For Continuous Issue and Risk Management



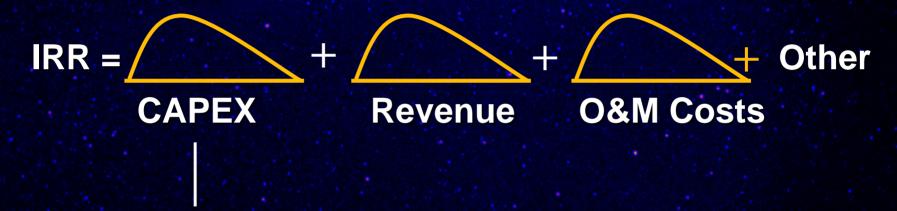


Contingency Funds are used to support Mitigation Tasks

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## Integrating Financial Risk Management with Project Risk Management

#### **Business Decision Model**



**Output from Risk-Weighted Cost Estimate Process** 



**The Transmission Capital Process** 



### Conclusions

- The Deregulated Electric Utility Marketplace has accentuated the need for effective Capital Stewardship
- The Risk-Weighted Cost Estimating technique has been effectively used to determine project budgets and contingency funds
- The continuous management of issues and risks is supported by the contingency funds
- Risk-Weighted cost estimates for projects provide an essential link between Project Risk Management and Financial Risk Management